

ICICI Prudential Mutual Fund

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Bandra (East), Mumbai - 400 051.

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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund II - Quarterly Interval Plan C (the Scheme)

Dividend Declaration under the Scheme

Notice is hereby given to all investors/unitholders of the Scheme that the Trustee has approved March 11, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Scheme, at the close of business hours on March 11, 2014, subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:

Plans/Options under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on March 04, 2014 (₹ Per unit)
ICICI Prudential Interval Fund II - Quarterly Interval Plan C@		
Direct Plan - Dividend	0.2030	10.2033
Regular Plan - Dividend	0.2016	10.2019
Direct Plan - Quarterly Dividend Payout	0.2027	10.2027
Retail Dividend	0.1980	10.1982

Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Scheme on March 11, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai
Date : March 05, 2014

Sd/-
Authorised Signatory

No. 005/03/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.